



# 1<sup>ST</sup> INTERNATIONAL CONFERENCE ON COMMERCE AND MANAGEMENT

## ICCM 2026

Faculty of Commerce and Management,  
Eastern University, Sri Lanka



### "Reimagining Business in Versatile Environment: Connectivity and Innovation"

#### Important Dates

- Call for Papers: 1<sup>st</sup> April 2026
- Paper Submission Deadline: 15<sup>th</sup> May 2026  
**EXTENDED: 31<sup>st</sup> May 2026**
- Notification of Acceptance: 15<sup>th</sup> June 2026
- Camera-Ready Submission: 10<sup>th</sup> July 2026
- Registration Deadline: 15<sup>th</sup> July 2026
- Conference Date: 23<sup>rd</sup> July 2026

**Hybrid Event**



**Paper Submission**

<https://cmt3.research.microsoft.com/IFCM2026/Submission/Index>



SCAN ME



**CHAIR**

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**KEYNOTE SPEAKER**

**PROF. N. PANCHANATHAM**

Vice-Chancellor,  
Gandhigram Rural Institute (DTBU),  
Tamil Nadu, India.



#### Conference Tracks



**Accounting and Finance**



**Commerce and Business Environment**



**Economics, Development and Public Policy**



**Entrepreneurship and Innovation**



**Information Systems and Business Analytics**



**Management and Human Resource Management**



**Marketing and Consumer Behavior**



**Sustainability and Corporate Governance**

#### Registration Fee



Student/Staff presenters from EUSL – LKR 1,500  
Outside EUSL (Sri Lanka) – LKR 5,000  
International presenters – LKR 15,000



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<https://www.fcm.esn.ac.lk/iccm2026>



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