



1ST INTERNATIONAL CONFERENCE ON COMMERCE AND MANAGEMENT

ICCM 2026

Faculty of Commerce and Management,
Eastern University, Sri Lanka



**“Reimagining Business in a Versatile Environment:
Connectivity and Innovation”**

Important Dates

- Call for Papers: 1st April 2026
- Paper Submission Deadline: 15th May 2026
- Notification of Acceptance: 15th June 2026
- Camera-Ready Submission: 10th July 2026
- Registration Deadline: 15th July 2026
- Conference Date: 23rd July 2026



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KEYNOTE SPEAKER

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Conference Tracks

- Accounting and Finance**
- Commerce and Business Environment**
- Economics, Development and Public Policy**
- Entrepreneurship and Innovation**
- Information Systems and Business Analytics**
- Management and Human Resource Management**
- Marketing and Consumer Behavior**
- Sustainability and Corporate Governance**



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