

Annual Research Session Faculty of Commerce and Management 2019

“Synthesizing Diverse Business Ideology for Community Well-being”

29 November, 2019



Registration fee includes the following for
the registered authors/participants

- ★ ARS docket with stationaries
- ★ Proceedings
- ★ Printed name card
- ★ Participation in all technical sessions
- ★ Participation in Industrial Dialogue
- ★ Refreshments & Lunch

(Visit website for more details)

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ARSFCM Website

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An Introduction to ARSFCM - 2019

Annual Research Session, Faculty of Commerce and Management – 2019 (ARSFCM – 2019) is organized by Faculty of Commerce and Management, Eastern University, Sri Lanka under the theme of “Synthesizing Diverse Business Ideology for Community Wellbeing” which is scheduled to be held on 29th November 2019 at FCM Auditorium. This scholarly forum provides the platform for research students, knowledge seekers and industrialists to share and disseminate knowledge on invaluable findings of the current research while initiating the opportunities towards business transformation and community wellbeing.

GOALS OF ARSFCM - 2019

The ARSFCM – 2019, especially focuses on undergraduate students from EUSL to submit their research papers on the topics in the field of management, commerce, and economics with the aim to give a chance to undergraduates to share their interest with faculty, students and other stakeholders, to gain experience presenting their work in a professional conference environment, to receive useful and constructive feedback on their research from eminent scholars and industrial experts and to open an avenue for students, academics, industry and community linkage through valuable research findings.

SUBMISSION OF FULL PAPERS

Prospective authors are invited to submit full papers of original research findings under following tracks for the consideration of oral presentation at the session. Guidelines and other information are available at: <http://fcm.esn.ac.lk/arsfcm2019/>

FULL PAPERS ARE INVITED IN THE FOLLOWING TRACKS:

- ◆ Management
- ◆ Marketing
- ◆ Human Resource Management
- ◆ Accounting and Finance
- ◆ Entrepreneurship
- ◆ Commerce
- ◆ Economics

To be presented at the ARS, all full papers will be peer-reviewed for acceptance. The abstracts/full papers will be finalized by November 20, 2019 and will appear in the proceedings. Results of the original research work that has not been presented elsewhere can be submitted to the ARSFCM 2019. Author guidelines for the abstract and full paper submission can be obtained from <http://fcm.esn.ac.lk/arsfcm2019/>

INDUSTRIAL DIALOGUE

The Industrial Dialogue will be one of the critical components in ARSFCM – 2019 where actors from industry, civil society, and the public sector share and discuss their views and practices in business as well as community development.

IMPORTANT DATES

- ◆ Call for papers open – 30th September, 2019
- ◆ Paper submission deadline – 07th October, 2019
- ◆ Notification to authors – 30th October, 2019
- ◆ Camera Ready Paper submission deadline – 08th November, 2019
- ◆ Registration deadline – 15th November, 2019

AWARDS

Presentation in each oral session will be evaluated separately and there will be an award for the best paper in each session. **Each presenter will be awarded with a participation certificate.**

REGISTRATION

The registration form and other information are available at <http://fcm.esn.ac.lk/arsfcm2019/>

Registration Fee:

- | | |
|----------------|------------|
| For Presenters | – Rs. 500 |
| For EUSL staff | – Rs. 1000 |

OFFICIAL LANGUAGE OF THE ARS: English

